# TERMS & CONDITIONS

Last updated: November 11, 2026

These terms apply to your use of the Mr. Good Studio website (mr-goodstudio.vercel.app, or any other address we use for it in future) and to the services we provide. Mr. Good Studio is a trading name of Karan Kumar Das, an individual based in India ("we", "us"). By using the website or hiring us, you agree to these terms. If we agree a written quote or contract with you, it forms part of these terms and prevails where it differs.

## 1. Our services

We provide website design, website development, creative and graphic design, search engine optimization (SEO), and website hosting and care for contractors, home-service and other small businesses in the United States, Canada and elsewhere. The price, deliverables and timeline for each project are set out in the quote we agree with you. We work remotely, by email and online meetings.

## 2. Plans and what they include

**Founding-client landing page: US$450.** Our first five clients receive a complete, custom-coded landing page for a single price of US$450 (regular price US$699). It includes:

- a custom-coded, mobile-friendly landing page with a contact form built in
- basic on-page SEO setup
- unlimited minor design revisions, as described in section 6
- a simple logo and a print-ready business card if you do not have them, with one round of revisions for each

This is a one-time price for a single landing page. Extra pages, features and other work are quoted separately. The offer is limited to five clients, and we may withdraw it once those places are taken. The founding price applies to a client once they have accepted our quote and made the first payment; it does not apply to later projects unless we agree it in writing.

**Small Growing Business Plan.** A website of up to six pages, such as Home, About, Services, individual service pages and Contact, designed and custom coded, with on-page SEO practices such as meta tags, structured headings, image descriptions and a sitemap. Unlimited minor design revisions. If you have no logo or business card, we will create them, with three rounds of revisions for each. Priced by quote.

**Creative and graphic design.** Logos, business cards, brochures, menus, flyers, ad and social media creatives, brand guides, and pitch decks and presentations are each purchased separately and include three rounds of revisions per item. Our logos are intentionally simple and practical.

**Website development on its own.** We can build a website in custom code from a design you already have, or rebuild an existing website on a different technology. **We do not repair, debug or modify existing code, themes, plugins or page builders.** Instead, we build a new website from scratch using your design and content.

**SEO.** Basic SEO is included in our plans. We can also help you get your pages indexed by search engines. Any other SEO work is quoted separately.

**Hosting and care.** Described in section 8.

## 3. Quotes and starting work

A quote is valid for 30 days unless it says otherwise. Work starts when you accept the quote in writing (an email is enough) and pay the first payment. If you ask for work outside the agreed scope, we will tell you the cost and any effect on the timeline first, and we will proceed only if you agree. Limited offers apply only on the terms stated when they were made.

## 4. Fees, payment and taxes

- **Currency.** Prices are in US dollars (USD) unless we agree otherwise in writing. If you are in Canada, we may invoice in Canadian dollars (CAD) if your quote says so, at the exchange rate stated in the quote.
- Unless your quote says otherwise, you pay 50% before we start and the remaining 50% before launch or before we hand over the final files.
- Invoices are payable within 7 days of issue. We may pause work on overdue invoices and charge reasonable interest on late payments.
- You are responsible for any bank, transfer, currency-conversion or payment-platform fees, so that we receive the full amount invoiced.
- Our prices do not include sales tax, GST/HST, VAT or similar taxes. If a tax applies to you in your location, you are responsible for it, unless the law requires us to collect it, in which case we will show it on the invoice.
- Domains, third-party plugins, premium fonts, stock images and similar costs are not included unless the quote says so.

## 5. What we need from you

- accurate content, images, logos and information, and prompt answers and feedback
- confirmation that you own, or have permission to use, everything you give us

- access to the accounts and tools we need, such as your domain
- your approval at each agreed stage

Delays in giving us content or feedback may move the timeline. If we do not hear from you for 30 days, we may pause the project, and if it remains inactive for 60 days we may close it. You will pay for the work done up to then.

## 6. Revisions

**Website design.** We include unlimited minor revisions from the first design we show you until you approve it, and for 14 days after your website goes live. Minor revisions keep the same design and include:

- changing a heading or paragraph
- changing button colours or text
- replacing an image
- adjusting font sizes or spacing
- changing the order of two sections
- adjusting the layout of a section while keeping the same design elements
- fixing alignment or responsive issues

Changing the whole branding, redesigning the website, a new layout or direction, extra pages, new functionality, or rewriting large amounts of content are not minor revisions, and we will quote them as new work. Please send feedback in one consolidated message each round. Unlimited means we will keep refining until you are happy with the agreed design, and we may treat requests that go on beyond a reasonable time, or after approval, as additional work.

**Creative and graphic design.** Each item (such as a logo or a brochure) includes three rounds of revisions. A round is one consolidated set of changes. Where a plan includes a logo and business card, the number of rounds is as stated in section 2. Extra rounds are quoted.

## 7. Website development

We build with current, widely used browsers in mind and test the pages we deliver on common screen sizes. Browsers and devices vary, so we cannot guarantee identical results everywhere. We are not responsible for third-party platforms and services that your website relies on.

## 8. Hosting and care

If you choose our hosting and care option, we host your website on Cloudflare, keep it running and secure, and make content and image updates you ask for at no extra charge within reasonable use, generally up to one hour of work a month. Larger changes, new pages and new features are quoted separately. The monthly fee is shown in your quote and is billed monthly in advance.

- The service is month to month. You can cancel at any time with 30 days' notice.
- If you cancel, we give you your website files and reasonable help to move them elsewhere.
- Your domain should be registered in your name. We can help you set it up.
- Hosting depends on third-party providers, so we cannot guarantee uninterrupted service.
- We may suspend hosting after 14 days' written notice if payment is overdue.

You can also host the website yourself. We will give you the final files and can help, though self-hosting is more technical.

## 9. SEO and results

We apply sound SEO practices, but we do not guarantee any ranking, traffic, enquiries, sales or search score. These depend on factors outside our control, such as search engine changes, competition, your offer and your market.

## 10. Ownership

- **Your files.** Once you have paid in full, you own the final website files and the custom designs we created for you, and you can host and use them anywhere.
- **Our tools.** We keep ownership of our pre-existing tools, code libraries, templates and know-how. Where they form part of your project, you receive a non-exclusive licence to use them with your deliverables.
- **Third-party materials.** Fonts, stock images, plugins and software come with their own licences, which continue to apply to you.
- **Portfolio.** Unless you tell us in writing that you do not want this, we may show the finished work and describe the project in our portfolio and marketing.
- **Tools we use.** We may use software tools, including AI-assisted tools, in our work. We review the results and remain responsible for the final deliverables.

## 11. Confidentiality

Each of us will keep the other's non-public business information confidential and use it only for the project, unless the law requires disclosure.

## 12. Cancellation and refunds

You may cancel a project in writing at any time. You will pay for all work completed up to that point. The first payment covers the time reserved and the work started, so it is generally non-refundable once work has begun. If we cancel a project for a reason other than your breach, we will refund the part of your payment for work we have not done. We may end a project if you do not pay, do not give the information we need, or behave in a way that makes it unreasonable for us to continue.

## 13. Using our website

By using this website or hiring us, you confirm that you are at least 18 (or the age of majority where you live) and able to enter into a contract, or that you act for a business that is. You may use this website for lawful purposes only. You may not interfere with it, try to gain unauthorised access, copy it in bulk, or use it to send spam or harmful code. The text, design, images and code of this website belong to us or our licensors, and you may not reuse them without our written permission. Links to other sites are provided for convenience, and we are not responsible for their content.

## 14. Limits on our liability

To the fullest extent the law allows, we are not liable for indirect or consequential loss, including lost profit, lost business or lost data. Our total liability for any claim connected to a project is limited to the fees you paid us for that project. Nothing in these terms excludes liability that cannot be excluded by law, and some US states and Canadian provinces do not allow certain limits, in which case the limits apply only as far as the law permits. This website and its content are provided "as is".

## 15. Your responsibility for your content

You agree to protect us against claims arising from the content and materials you give us, or from your use of our work in a way that breaks the law or another person's rights.

## 16. Governing law and disputes

These terms are governed by the laws of India. If a dispute arises, we will first try to resolve it in good faith for 30 days. If that fails, it will be settled by arbitration under the Arbitration and Conciliation Act, 1996, before a single arbitrator. The seat of arbitration will be New Delhi, India, and the language will be English. Hearings may be held online so that you do not have to travel. Either of us may ask a court for urgent protective relief. If mandatory consumer protection laws where you live (in the United States or Canada, for example) apply and cannot be waived, they remain unaffected.

## 17. General

- **Severability.** If any part of these terms is found to be unenforceable, the rest stays in effect.
- **No waiver.** If we do not enforce a right straight away, we have not given it up.
- **Entire agreement.** These terms, together with your quote and our Privacy Policy, are the whole agreement between us about the services. They replace earlier discussions.
- **Events beyond our control.** Neither of us is responsible for delay or failure caused by events outside our reasonable control, such as power or internet outages, illness, natural disasters, or failures of third-party platforms. Payment obligations for work already done still apply.

- **Transfer.** You may not transfer your rights under these terms without our written consent. We may use subcontractors, and we remain responsible for the work.

## 18. Changes and contact

We may update these terms. The version on this page, with its "Last updated" date, applies to your use of the website, and projects follow the terms in force when you accepted the quote.

Questions about these terms? Email karan20047203@gmail.com or use our contact page. Please also read our Privacy Policy.