PRIVACY POLICY

Last updated: November 11, 2026

Mr. Good Studio ("we", "us", "our") is a web design, development, graphic design and SEO studio operated by Karan Kumar Das from India. This policy explains what personal information we collect when you visit mr-goodstudio.vercel.app (or any other address we use for this website in future) or contact us, why we collect it, who can see it, and the choices you have. We mainly work with business owners in the United States and Canada.

1. What we collect

Information you send us. Our contact form asks for your first and last name, email address and phone number, which are required, and the service you are interested in and a message, which are optional. If you email us, we receive your email address and whatever you write. If you become a client, we also receive the business details, content and images needed for your project.

Website usage information. We use Google Analytics and Google Search Console to understand how people find and use our website. This can include the pages viewed, the device, browser and operating system, the approximate location (country or region), how you arrived at the site, and the search terms that led to it. Google Analytics uses cookies or similar identifiers for this.

Our hosting provider also keeps standard technical logs, which can include IP addresses, to deliver the site and keep it secure.

We do not run a database or user accounts on this website, and we do not collect payment card details through it.

2. How we use it

- to reply to your enquiry and prepare a quote or proposal
- to deliver and support the work for clients
- to measure how the website performs, so that we can improve its content, speed and search visibility
- to keep the website secure and prevent spam
- to meet legal, tax and accounting obligations

We use analytics only to understand and improve the website. We do not use your information for advertising, and we do not sell it.

3. Consent and the laws that apply

We collect and use personal information with your consent, which you give when you submit the contact form or email us, and where needed to take steps you ask for, such as preparing a quote. You can withdraw your consent at any time by contacting us, subject to legal or contractual limits.

United States. The United States has no single federal privacy law for a business like ours. Several states, including California, Colorado, Connecticut, Texas, Utah and Virginia, give residents privacy rights. Most of these laws apply only to larger businesses, so they may not apply to us, but we honour reasonable requests from people in any state (see section 9). We do not sell personal information or share it for cross-context behavioural advertising.

Canada. For people in Canada, we follow the principles of the Personal Information Protection and Electronic Documents Act (PIPEDA) and, for British Columbia, the Personal Information Protection Act (PIPA).

India. As a business operating in India, we also follow India's Digital Personal Data Protection Act, 2023.

4. Who we share it with

We share personal information only with providers that help us run the website and the business, and only what they need:

- **Web3Forms**, which receives contact form submissions, emails them to us and shows them in our dashboard
- **Google**, which provides Analytics and Search Console
- **Vercel**, which hosts this website
- our email provider, and the tools we use for invoicing and project work, if you become a client

Each of these providers has its own privacy policy. We may also disclose information if the law requires it, or to protect our rights or the safety of others. If we sell, merge or restructure the business, your information may be transferred to the new owner, who must continue to protect it in line with this policy.

5. Where your information goes

We operate from India, so if you are in the United States or Canada, your information is sent to and accessed in India. Our providers also process data in the United States and other countries. Those countries have their own laws, and courts or authorities there may be able to access information held in them. We choose established providers that use reasonable safeguards, and we limit what we send them.

6. Cookies and tracking

Google Analytics sets cookies or similar identifiers to count visits and see which pages are used. You can block or delete cookies in your browser settings, or install the Google Analytics opt-out add-on. The website works without them. We do not use cookies for advertising or to follow you across other websites. There is no agreed standard for "Do Not Track" browser signals, so we do not respond to them, but we do not sell your data, and the opt-out above stops analytics tracking.

7. How long we keep it

We keep enquiries that do not become a project for up to 24 months, then delete them from our email and from the Web3Forms dashboard. For clients, we keep contracts, invoices and payment records for as long as tax and accounting law requires, usually six to eight years. Analytics data follows Google's retention settings, which we keep to a minimum.

8. Security

We use reasonable measures to protect your information, such as encrypted connections (HTTPS), strong passwords and restricted access to our accounts. No system is completely secure, so we cannot guarantee absolute security.

9. Your choices and rights

Wherever you live, you can ask us to:

- tell you what personal information we hold about you and how it is used
- correct information that is wrong or incomplete
- delete your information, unless we must keep it by law
- stop using your information by withdrawing your consent

US state residents may also have the right to know what we collect, to opt out of the sale or sharing of personal information (we do neither), to limit use of sensitive information (we do not collect any), and to appeal a decision we make on a request. You will not be treated differently for using these rights. You can also ask someone to make a request for you, and we may need to verify your identity first.

Email us at karan20047203@gmail.com with your request. We aim to respond within 30 days, or within the deadline set by your state's law (usually 45 days), and we will tell you if we need more time. If you are in the United States and unhappy with our response, you can contact your state attorney general or the Federal Trade Commission. If you are in Canada, you may complain to the Office of the Privacy Commissioner of Canada or, for British Columbia, the Office of the Information and Privacy Commissioner for British Columbia. In India, you may complain to the Data Protection Board of India after first raising the issue with us.

10. Emails

We reply to enquiries and send project-related messages. We send marketing emails only where the law allows it: in line with the US CAN-SPAM Act (accurate sender details, no misleading subject lines, and a working way to opt out), and with your consent for people in Canada under Canada's Anti-Spam Legislation (CASL). Every marketing email will include a way to unsubscribe, and we will act on opt-outs within 10 business days.

11. Children, links and changes

This website is for business owners and is not directed at children. We do not knowingly collect information from children under 13 (the age set by the US Children's Online Privacy Protection Act) or from anyone under the age of majority in their location. If you believe a child has sent us information, contact us and we will delete it.

Our website may link to other sites. We are not responsible for their privacy practices.

We may update this policy. The latest version is always on this page, with the "Last updated" date above.

12. Contact and grievances

For privacy questions, requests or complaints, email karan20047203@gmail.com, or use our contact page. Operator: Karan Kumar Das, India.